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Service Offerings

- ❖ Business Strategy/Policy Development
- ❖ Program/Project Management
- ❖ Oversight
- ❖ Independent Verification and Validation



4938 Hampden Lane, 166
Bethesda, MD 20814
Phone: (202)604-6683
www.imcgus.com

Capability Statement

International Management Consulting Group, LLC.

IMCG, founded in 2007, is a small business providing consulting services to Federal, State, & Local Governments as well as Fortune 500 companies. Our experience with defining management, communication, and technical strategies for the implementation of enterprise solutions has been the foundation of our success. We couple our experience with artificial intelligences to deliver innovative strategies with proven results.

Service Offerings

Business Strategy/Policy Development

With skilled insight, we partner with organizations to define the strategy as well as policy to enable the implementation of a seamless solution.

Program/Project Management

Experienced and conditioned for agility, we provide advisory services to support:

- ❖ Acquisition Management
- ❖ Business Case Analysis/Analysis of Alternatives
- ❖ Communication Plan & Management
- ❖ Change Management/Business Process Redesign
- ❖ Financial Management
- ❖ Metrics Management (Service Level Agreements, Earned Value Management, & Operational Analysis)
- ❖ Project Planning/Scheduling
- ❖ Reporting Compliance
- ❖ Risk Management

Oversight

Using a direct approach, we partner with clients to provide oversight on human resource, financial, and supply chain management implementations. Our consultants are uniquely qualified to advise customers on custom and commercial off the shelf (SAP & Oracle) enterprise solutions. Our consultants define a solution to minimize the impact of realized risks.

Independent Verification & Validation

Focusing on winning positions, we leverage experience with enterprise projects to independently audit the mitigation of risks. With a proven approach, our team analyzes processes and work products to increase the probability of successful implementation.

Past Performance

Strategic Policy Development

IMCG led SBA's electronic signature policy development for loan programs up to \$5M. Required developing controls to reduce the likelihood of fraud and maintain the integrity of the loan underwriting process. The policy aligned with security risk mitigation requirements for authentication and attribution. The policy also addressed oversight responsibilities to ensure compliance with requirements.

Project Management-Information Technology Implementation

IMCG managed a commercial cloud computing service provider's data center implementation. Using SCRUM, IMCG managed remote technical team members to complete the installation, configuration, testing, and documentation required to fulfill federal requirements to be a designated cloud computing service provider.

Business Strategy-Innovation Management

Supported Illy defining innovative strategies to offer high quality coffee in an over saturated market. After reviewing the landscape of the coffee industry, a market strategy to target high end retail stores was implemented to improve growth in a competitive market.

Project Management-Organizational Management

IMCG reviewed a Business Transformation Agency's (BTA's) organizational issue that drove attrition rates to be higher than normal. IMCG performed due diligence on the talent management process to identify weaknesses in the recruitment and onboarding processes. The recruitment and onboarding processes were redefined to improve the engagement of new hires and lower attrition rates.

Oversight

Reporting directly to C-level executives, led oversight for modernization efforts of SBA's \$90 billion loan portfolio that must meet loan accounting, enterprise architecture (financial management segment), and Office of Management and Budget requirements. Using agile project and change management techniques, IMCG performed oversight on the agency transitioning from a mainframe, proprietary COBOL environment to hybrid Oracle database/ColdFusion/Java/JBoss architecture on the front end and a non-proprietary version of COBOL on the back end. In addition, IMCG managed relationships with lenders and loan specialists as well as complied with Office of Management and Budget monthly and annual reporting requirements.

IV&V

IMCG performed oversight and surveillance of Navy ERP's (*A Division of SPAWAR PEO-EIS*) \$3 billion implementation of SAP Supply Chain and Financial Management modules. IMCG led monthly performance reviews to recommend corrective actions to Program Manager and Business Financial Manager.

Partner Profiles



Dr. T.E. Franklin-Bullock, Founder & Principal Consultant
(tfranklin@imcgus.com)

Dr. Franklin-Bullock earned a degree in Engineering Management as a doctoral candidate at George Washington University. Ms. Franklin holds an MBA in Finance from New York University's Stern School of Business, Bachelor of Science in Industrial and System Engineering from Georgia Institute of Technology and Bachelor of Science in Mathematics from Spelman College. In addition, the founder is a Project Management Professional (PMP), Agile Certified Professional (ACP), Scheduling Professional (PMI-SP), Scrum Master (CSM), Lean Six Sigma Black Belt, and Six Sigma Green Belt. Ms. Franklin's 20+ years of management and technical expertise enables her to successfully execute strategic enterprise visions. Ms. Franklin has provided oversight for major enterprise solutions including Air Force (Oracle), Navy (SAP), and City University of New York (Oracle/PeopleSoft).

Values

Value	Why it matters?
Objective	IMCG does not partner with product vendors to ensure that we provide non-biased advisory services.
Experience	IMCG employs consultants with previous experience so you can leverage their lessons learned.
Knowledge	IMCG consultants are trained and certified in the latest best practices (PMP, ITIL, and Six Sigma) to ensure that we are utilizing world class methodologies on your engagement.
Agile	IMCG's resource management techniques provide clients with subject matter expertise on an as needed basis so you only pay for what you need.